

## **Forever Verdant, LLC Privacy Policy, effective August 4, 2010.**

By visiting the ForeverVerdant.com website or any other websites operated by Forever Verdant or its affiliates (collectively, the "Site"), you agree to accept the practices described in this Privacy Notice. If you do not agree to the terms of this Privacy Notice, please do not use the Site. Each time you use the Site, you should check the date of this Privacy Notice (which appears above) and review any changes that may have been made since your last visit to the Site.

### **Forever Verdant collects and maintains the following types of information when provided by a customer:**

**Personal:** information, such as name, address, telephone number, and account number.

**Questionnaire:** information, such as your daily environmental habits and the number of people in your household associated with an ID#.

**Cookies:** Through the use of cookies, we may also collect and analyze the IP address used to connect your computer to the Internet; computer and connection information such as your browser type and version; operating system and platform; site usage history; confirmation when you open e-mail that we send you; and the URLs which lead you to and around the Site including the date and time. You can generally set your browser to reject cookies or to notify you when you are sent a cookie. Software is also available from third parties which will allow you to visit the Site without providing this information. You are welcome to use the Site if you use such software but we will not be able to offer you our personalized services.

Forever Verdant maintains electronic and procedural safeguards to protect customer information. Appropriate teammates within Forever Verdant may access customer information for Forever Verdant's business purposes only. All teammates are informed of this policy and have agreed to abide by it.

### **Sharing your information**

**Aggregate Information:** We provide aggregate information to some of our business partners. This information is used in a collective manner and does not identify you individually in any way. We collect and share aggregate information in order to know more about the general profile of our customers so that we can improve your shopping experience. This allows us to give you the best possible service without compromising your identity.

Forever Verdant will not share any of your personal information without your permission. We will not rent, sell or otherwise disclose your personal information to unrelated third parties without your consent, except as stated in this Privacy Policy.

To the extent required or permitted by law, we will disclose personal information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. We may also use or disclose your information as permitted by law to perform charge verifications, report or collect debts owed, fight fraud or protect our rights or property as well as those of our affiliates, customers, or its users. We will take appropriate steps to limit any disclosure of your personal information under such circumstances.

### **Business transactions**

In the event that Forever Verdant is sold, has its assets acquired or transferred, whether voluntarily or involuntarily, or merges or becomes affiliated with any other division, individual or entity, any customer information owned or under the control of Forever Verdant may be one of the transferred assets. We reserve the right, as part of such transaction, to transfer or assign the Personal Information and aggregate information we have collected from users of the Site.

### **Third Party Sites**

The Site contains certain links to third party websites. We are not responsible or liable for the privacy practices or content found on these websites. We recommend that you check the privacy notice of each website you visit. Links to third party websites are provided solely for your convenience and any submission of data to such websites shall be at your sole risk.

If you visit the Site from a third-party website the third-party website may be able to access select information from your individual transaction information. In order to track and credit your transaction the third-party website may give you a unique code, cookie or graphic which will uniquely identify you. This will only happen if you link directly from a third party website to the Site. Any transactions made at the Site while such a code is active will be reported back to the third party website. We will only report non-Personal Information to these websites such as the date of the transaction, the product(s) purchased and the amount spent. We will not report any information to these third party websites that will allow them to personally identify you. The presence of a third party navigation bar at the top of any page on the Site is an indication that the third party website may be able to see your activity on the Site.

### **Marketing /Corrections/Information Removal/Opt-Out**

You may choose not to receive direct marketing offers - sent by postal mail, telephone and/or e-mail - from Forever Verdant. These preferences apply to all marketing offers from us. Direct marketing offers from us may include information about products and services we believe may be of interest to you. If you elect not to receive direct marketing offers by postal mail, telephone and/or e-mail, please note that we may continue to contact you as necessary to service your contract. Each customer may opt out of each direct marketing option individually.

If your name, e-mail or postal address, telephone number or other Personal Information changes, you may update, correct or omit the relevant information by contacting us at [privacy@ForeverVerdant.com](mailto:privacy@ForeverVerdant.com). In addition, if you no longer wish to receive communications from us you may opt-out by emailing us at [privacy@ForeverVerdant.com](mailto:privacy@ForeverVerdant.com). Please contact us at [info@foreververdant.com](mailto:info@foreververdant.com) if you have any questions or requests.

### **Actions you can take**

In general, we suggest that you never respond to e-mails requesting account numbers, passwords or PINs. Shred documents containing any sensitive information before discarding, e.g. contract statements. If you think you have been a victim of identity theft or fraud, you may contact the Federal Trade Commission (FTC) to report any incidents and to receive additional guidance on steps you can take to protect yourself. Contact the FTC at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or 1.877.438.4338.